



Siren Chamber of Commerce, Inc.

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**Siren Chamber of Commerce Board Meeting Agenda
January 16th, 2024 5pm at Whiskey Joe's**

Attending Board Members: Wayne Koball, Todd Cutler, Sara Reimann, Peggy Orman, Kim Bruss, Kevin Shetler, Jenni Smith

Call to Order: *Wayne Koball called the meeting to order at 5pm*

Approval of the Treasury Report: *Motion made by Sara, Kim 2nd, M/C*

Approval of Minutes from Dec 12th, 2023: *Motion made by Sara, Kim 2nd, M/C*

Approval of Agenda: *Motion made by Kim, Sara 2nd, M/C*

Old Business:

Social Media Update: Sara will give an update including a website status update. *Slow season right now, 4k followers on Facebook with 10k+ "impressions" recently*

July 3rd Street Dance: The Lodge Center Arena is an option for an indoor venue due to inclement weather given a few needs are met and they have proper notice.

Holiday Light Display Competition: Sara's One Stop Computer Shop took 1st place, closely followed by the Bruss Family in 2nd.

Winterfest: On Feb 17th the Chamber will be hosting Bon fires, S'mores, Hot Cocoa, Horse Drawn Wagon Rides, and other activities (weather permitting) at Crooked Lake Park 1-3pm. There will also be Bingo at the Siren Senior Center from 2-4:30pm with proceeds benefitting the Burnett County Food Pantry & Caring Hearts Thriftstore.

New Business:

Governor's Fishing Opener: On Saturday May 4th there will be family & kid friendly activities at Crooked Lake Park in conjunction with the Governor's Fishing Opener. The Lions will be serving lunch, the DNR will have a native fish tank on display, and we are hoping to recruit local non-profits to provide kid friendly activities and run booths. Providing a Siren Chamber booth or a Community Table booth was discussed. *There will be a Governor's Fishing Opener committee meeting Mon, Jan 22nd at the Pour House at 12pm*

Chamber Members: Siren Chamber members please introduce yourselves. *Sid Sherstad of Sirentel, Emily Gall & Kassie Mullins of North of 8 Design & Marketing, Jacqui & Sarah Kalin of Crosshatch Coffee Co, Ed Dedman of the Burnett County Tourism Coalition, Nancy Herman of Yellow River Advertising, Mary Smoliak of Boonedocks Marine & Webster Area Chamber of Commerce, Carolynn Bare (& Guest) of The Lodge at Crooked Lake, Jennifer Williams of the Inter County Leader, Kevin & Julie Shetler of Siren Schools, Todd Cutler of Images in Nature, Juli & Gary Kannenberg of Adventures Restaurant, Tammy Twedt-Close, Tracy & Kim of Bremer Bank, Sara Reimann-Hill & Scott Hill of Sara's One Stop Computer Shop, Peg Ormann of Whiskey Joe's*

Staying Connected: Burnett County wide app created with intent to make it easier for residents and tourists to find businesses, services, nonprofits, and emergency services in the area. Sara Reimann will provide a presentation regarding the app.

Next Board Meeting: *Tuesday, February 13th, Siren Village Hall 9am*

Meeting Adjourn: *Motion made by Kim, Sara 2nd, M/C*