



Siren Chamber of Commerce, Inc.

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## Siren Chamber of Commerce Board Meeting Agenda

Oct 10th, 2023, at 9am

Future meeting days/times: Second Tuesday of the Month; 9:00AM, Village Hall

*“The mission of the Siren Chamber of Commerce is to assist local businesses and our community to grow and prosper.”*

**Call to Order:** Wayne Koball called the meeting to order at 9:03am

**Approval of the Treasury Report:** P&L Sara made a motion, Chris 2<sup>nd</sup> M/C

**Approval of Minutes from Aug 8<sup>th</sup>, 2023:** Dave made a motion, Chris 2<sup>nd</sup> M/C

**Approval of Agenda:** Dave made a motion, Sara 2<sup>nd</sup> M/C

### Old Business:

**New Board Members:** Welcome Todd cutler of Images in Nature and Kim Bruss of Adventure’s Restaurant & Pub.

**Social Media Update:** Sara will give an update including a website status update. -Going well, concentrating on posting Chamber member’s events/advertising. Changed the FB name to include Siren Chamber and created new group “After 5pm”

**Street Dance:** Tourism agreed to allocate \$2,500 towards the Dweebs performance. They have been booked. -The possibility of asking Chamber Members to donate then advertise their business during the band’s break depending on Music in the Park donations. Having some type of donation box at the event would help cover costs.

**Annual Dinner:** Well attended, concern was expressed regarding the Harvestfest date and lack of communication between not only businesses and happenings within Siren, but also neighboring communities. -Wayne suggested meetings including area Chamber Presidents to discuss happenings, dates, etc. Chris made a motion to keep the 3<sup>rd</sup> Sat in Sept date (Sept 21<sup>st</sup>, 2024) Dave 2<sup>nd</sup> M/C.

**Harvestfest:** Ideas to encourage vendor and customer attendance. -Attempt to acquire vendor lists from other local craft fairs, include other types of vendors.

**Showcase Siren:** What worked well and what should be done differently in the future. -Went well, attempt to acquire more vendors next year using FB and reaching out to Chamber Members/local businesses via email/phone call with success stories from this year. Chris acquired 5 new customers/jobs in a 3-hour time frame at a \$25 vendor fee.

### New Business:

**Trunk or Treat:** October 31<sup>st</sup> 4-6pm The Lodge Arena parking lot. Chris Sybers will represent the Chamber.

**Best of Burnett County Awards:** Siren 4<sup>th</sup> of July was the winner for both Best Celebration/Festival and Best Fireworks Show in Burnett County.

**Burnett County Visitor & Activity Guide:** Does the Chamber wish to advertise in the publication? -Not currently.

**Light up the Night Parade:** Set date. Does the Chamber want to have the Holiday light decoration competition again? -Yes. Businesses to decorate and enter as early as Nov 25<sup>th</sup>, Parade will be Dec 9<sup>th</sup> at 5pm. Plans to decorate the tree at the end of Main St discussed, Chris is inquiring with Jenneman's for lights.

**Float for the 4<sup>th</sup> of July Parade:** Idea and budget discussion. -Dave motioned to move to next meeting, Sara 2<sup>nd</sup> M/C

**Quarterly Member Meetings:** Is that something the Chamber wishes to pursue? -Wayne motioned to move to next meeting, Dave 2<sup>nd</sup> M/C

**President/Vice President:** Chris Sybers to become President and Wayne Koball to become Vice President vote. -Sara motioned to approve, Dave 2<sup>nd</sup> M/C

**Next Board Meeting:** Nov 14, 2023

**Meeting Adjourn:** Dave motioned to adjourn, Kim 2<sup>nd</sup> M/C