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Siren Chamber of Commerce Board Meeting Agenda

May 8th, 2023, at Noon

Future meeting days/times: Second Monday of the Month; 12:00PM, Village Hall

"The mission of the Siren Chamber of Commerce is to assist local businesses and our community to grow and prosper."

Attending Board Members: Chris Sybers, Sara Reimann(absent), Dave Alden, Dr. Shelter, Wayne Koball, Josie Woodman, Peggy Orman, Becky Popp(absent), Jenni Smith

Call to Order: Wayne called the meeting to order at 12:08pm.

Approval of the Treasury Report: P&L ending balance was updated. Motion made by Dave to approve as given. 2nd by Peggy. M/C

Approval of Minutes from December 10th, 2022, Wayne made a motion, Chris second, M/C

Approval of Agenda Add destination Siren old business add moms for kids' donation sheet. Dave made a motion, Chris second, M/C

Old Business:

- Social Media Updates: Sara will give updates including website update including a website status update. Sara will update next month.
- 2. Board Meeting Day & Time: At the March meeting attending Board members discussed moving the meetings to Thursday mornings. Decided meetings will be Tuesday mornings at 9am
- 3. July 3rd, 2024, street dance: At the March meeting attending Board members discussed attempting to get the Dweeds to perform and possibly moving the location. Sara is going to reach out to them and get their price and availability for 2024. Possibly moving venue. Will table till another meeting.
- 4. **Grand Marshall:** No one has nominated anyone for this position. IS there a way to promote/advertise the ability to nominate other than Facebook and the Siren, WI website? Will work on getting nominations. Will work on a theme for this year's 4th of July.

Destination Siren Featuring Taste of Siren Event: Set for Sept. 30th at the new event center in

Siren.

New Business:

- **1. Additional Board Members:** Possible candidates discussion. Will reach out to a few to see if they are interested in joining us.
- 2. Volunteers needed: Street dance, 5k, and Golf outing. Street dance electric is good to go. Wayne will announce the band. 5k- Wayne will touch base with Jeff. Rochelle does registration. Golf Outing- Will touch base with volunteers from last year to see if they will help again this year. Dave made a motion to hire Kris Peterson for \$1000.00 to organize an outing. Chris 2nd motion. M/C
- **3. July 4th Vendor Event:** It was mentioned the Chamber holding a craft/vendor fair at crooked lake park on the 4th of July. Volunteers would be needed to coordinate ahead of time and be available on the day of. Is this something the Chamber would like to attempt? No
- 4. Event Kiosk: A Chamber member mentioned having some type of portable, unmanned kiosk to set up at local events (such as Spring Ting) for businesses to place ads, menus, coupons, etc. If this is something the Chamber wants to consider, discussion about weather proofing, set up/take down and cost. At this point wouldn't be able to. Suggestions advertising more on social media, website, and will put on events calendar what event is going on. Will send emails to Businesses to see what their needs are for staffing. Then will post on our page and Facebook to hopefully draw people in.
- **5. Moms for kids' donation paper:** Will pass for now on donation at this time. Dave made a motion. Peggy 2nd motion. M/C

Next Board Meeting: June 13th at 9am, 2023, at 12pm Village Hall.

Meeting Adjourn: Chris made a motion to adjourn the meeting, Dave seconded, M/C.

Josie Penberthy, Submitted