



**Siren Chamber of Commerce, Inc.**

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**Siren Chamber of Commerce Board Meeting Agenda  
Dec 10th, 2024, 9am at Village Hall**

**Call to Order:** *Meeting was caked to order by Wayne at 9:03am*

**Approval of the Treasury Report:** *Becky motioned to approve the Treasury Report, Chris 2<sup>nd</sup>, M/C.*

**Approval of Minutes from Nov 11<sup>th</sup>, 2024:** *Becky motioned to approve the Nov minutes, Kim 2<sup>nd</sup>, M/C.*

**Approval of Agenda:** *Kim motioned to approve the agenda with the addition of a discussion regarding the Light Display Competition, Becky 2<sup>nd</sup>, M/C.*

**Old Business:**

**Social Media Update:** *Sara will provide an update including a website status update. Sara was unable to attend but provided information via text. We have 105 votes for the Light Display Competition with Nails by Madison in the lead. There were 41,362 views on Facebook in the last 30 days, the highest we have ever had.*

**Dec 7<sup>th</sup> Events:** *What went well and what can be improved in the future? Chris suggested moving the Parade to 5:30 next year and find a vehicle to advertise the Chamber.*

**Road Construction:** *Updates and plans for future involvement. The plans are 60% finalized with South bound traffic remaining on the Highway while North bound will be rerouted on 4<sup>th</sup> Ave to South Shore Dr during the summer months when school is not in session. The Village Board is planning to change the removal of parking on Hwy 35 between Main St and Johnson St to a bump out on the corner of Hwy 35 and Main. They are also requesting crosswalk warning lights.*

**New Business:**

**Bremer Banking:** *Options on securing accounts against fraud. Tammy Twedt-Close from Bremer Bank will provide information. Tammy Twedt-Close was unable to attend, move topic to the February meeting.*

**Street Banners:** *The Siren Tourism Commission has approved funding to replace current light pole banners. Discussion on design improvements. Incorporating different colors and designs. Four seasons theme was discussed with possibly asking Siren School students to create the design.*

**Event Opportunity:** *The WACC would like to invite you all to join us in planning and conducting an event in late winter/early spring that focuses on Talent Attraction, Housing & Business Growth for the businesses, organizations and local governments in our respective areas of responsibility. We would of course include the Burnett County Development Association and other pertinent county personnel and groups, but we would really like to see these 4 Chambers*

(Danbury, Grantsburg, Siren, Webster) take the lead on this effort. *When more information and/or meeting date of those involved is determined the Board members would like to be made aware.*

**Light Display Competition:** *Wayne motioned to award two prizes for 1<sup>st</sup> to a residential and a business winner, Kim 2<sup>nd</sup>, M/C.*

**Next Board Meeting:** *Jan 14<sup>th</sup>, 2025, all-member meeting at the Pheasant Inn at 5:30pm*

**Meeting Adjourn:** *Becky motioned to adjourn the meeting, Kim 2<sup>nd</sup>, M/C.*