



Siren Chamber of Commerce, Inc.

PO Box 57

Siren, WI 54872

715-349-8399

chamber@visitsiren.com

Siren Chamber of Commerce Board Meeting Agenda

December 12th, 2023, at 9am

Future meeting days/times: Second Tuesday of the Month; 9:00AM, Village Hall

“The mission of the Siren Chamber of Commerce is to assist local businesses and our community to grow and prosper.”

Call to Order: Meeting was called to order by Chris 9:02am

Approval of the Treasury Report: Wayne made a motion to approve, Becky 2nd M/C

Approval of Minutes from Nov 14th, 2023: Dave made a motion to approve, Sara 2nd M/C

Approval of Agenda: Sara made a motion to approve, Wayne 2nd M/C

Old Business:

Social Media Update: Sara will give an update including a website status update. *Going good, 6-7k views for the Light up the Night Parade*

Light Up the Night Parade & Lighting of the Tree: Discussion regarding attendance, participation, ideas for future Holiday events. *More parade participants this year, spectator attendance similar to last year, participant prize for “best of” or theme idea, more routes options available on non-hockey tournament weekends*

Winterfest: Ideas for hot chocolate or warm beverage containers and means to refill them. Will this be a no cost event for attendees? *No cost to attendees, Becky reaching out to local businesses for snacks & beverages/containers, idea of ice rink on the lake*

July 3rd Street Dance: Dweebs are booked for \$6,000 with a contract to be paid even if weather conditions prohibit performance. Indoor back up idea discussion. *Hockey Arena, tent options*

New Business:

Siren Tourism Committee: The Chamber may have added duties as Burnett County is not continuing the contract to support the Tourism/Info Center at The Lodge. Siren Tourism will soon be discussing their budget for 2024. Does the Chamber wish to ask for more funds from the Tourism Committee to compensate for additional duties? *The Chamber will determine if there is a significant influx of duties in the coming months, revisit if necessary.*

App for County Events: Sara will provide information and price. *Wayne made a motion to approve funds for Sara to start the App process, Todd 2nd M/C*

Governor’s Fishing Opener: On May 4th & 5th, 2024 the Governor’s Fishing Opener will be holding activities at Crooked Lake Park. They are looking for Chamber Board Members to be on the planning committee. *Wayne, Chris, Sara & Becky volunteered to help the committee* Those organizing the event are looking for baskets to be donated to auction off, would the Chamber like to provide a basket? Contents and price point discussion if so. *Open to helping with Opener needs, revisit at a future meeting*

Next Board Meeting: *Tuesday, Feb 13th at 9am*

Meeting Adjourn: *Wayne made a motion to adjourn, Dave 2nd M/C*