



Siren Chamber of Commerce, Inc.

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Siren Chamber of Commerce Board Meeting Agenda

February 11th, 2024, at 9am

Future meeting days/times: Second Tuesday of the Month; 9:00AM, Village Hall

“The mission of the Siren Chamber of Commerce is to assist local businesses and our community to grow and prosper.”

PRESENT: Jenni Smith(absent), Wayne Koball, Kim Bruss, Chris Sybers, Sara Reimann, Todd Cutler, Becky Popp, Josie Woodman, Dave Alden(absent), Kevin Shetler, Dan Milota(absent)

Guest: Amanda Yourchuck, Mike Swanson

Call to Order: *Meeting was called to order by Wayne 9:01am*

Approval of the Treasury Report: Motion made by Becky to accept as given, Sara 2nd M/C

Approval of Minutes from Dec 10th, 2024: *Sara made a motion to approve as read, Kim 2nd M/C*

Approval of Agenda: Sara made a motion to accept. Kim 2nd motion. M/C

Old Business:

- 1. Social Media Update:** Sara will give an update including a website status update. Would Like to move website to GoDaddy vs square Weebly. GoDaddy is a bit more powerful platform and more visible. Been doing some creative posts on Facebook. Putting @ sign helps to get to get noticed also.
- 2. Housing and talent Attraction Event:** To be held on March 25th at 7:30 am at Zhashagiins Event Center. Grassroot organizations pulling together with county and state to pull together affordable housing in the community. This includes the area chambers in Burnett County.

New Business:

- 1. Winter Hockey Day:** Mike Swanson is considering hosting an all-day hockey event in 2026 and would like to partner with the Siren Chamber and other community members to plan and provide local activities. Possibly tie in with Winterfest. Attend a meeting with the hockey association.

2. **Showcase Siren Vendors:** Amanda Yourchuck has generously differed to help secure vendors for the event. She is present to discuss the vendor options available. Amanda will talk with Jenni and come up with some ideas to get more vendors involved.
3. **Pearson Buck Statue:** Gerry Becker needs a committee to help raise funds for the statue. Volunteers or suggestions? They could possibly reach out to other Chambers to see also what is available in those areas.
4. **2025 Showcase Siren Beneficiary:** Caring Hearts Thriftshop & Burnett County Food Pantry, Humane society of Burnett County, More for Kids, and the Salvation Army have all submitted to be considered as the beneficiary non-profit for showcase Siren featuring Taste of Siren on May 22nd, 2025. The vote was for Caring Hearts Thriftshop & Burnett County food Pantry. Sara made a motion. Chris 2nd motion. Motion carried.
5. **Salvation Army:** the Salvation Army is experiencing income concerns.
6. **Closed session: Convene Closed Session** – convene to closed session under Wis. State Statue 19.85 (1) @ (f) (g) to consider employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility; considerations of financial, medical, social, or personal information; and to confer with legal counsel who is rendering oral or written advise. 9:51 am into closed session Sara made a motion to go into closed session. Becky 2nd motion. M/C. 10:05 am out of closed session. Becky made a motion Sara 2nd motion. M/C. We decided to give gift cards totaling \$500. We also decided to give \$2.50 per hour raise to Jenni Chambers Director dating back to January 1st and going forward. Chris made the motion. Sara 2nd the motion. M/C.

Meeting adjourned- Becky made a motion to adjourn at 10:08 am. Sara 2nd. M/C

Next meeting will be March 18th at 9am.

Josie Woodman, submitted.