



**Siren Chamber of Commerce, Inc.**

PO Box 57

Siren, WI 54872

715-349-8399

chamber@visitsiren.com

## **Siren Chamber of Commerce Board Meeting Agenda**

**July 11th, 2022, at Noon**

Future meeting days/times: Second Monday of the Month; 12:00PM, Village Hall

*“The mission of the Siren Chamber of Commerce is to assist local businesses and our community to grow and prosper.”*

*Attending Board Members: Chris Sybers, Juli Kannenberg, Evy Nyberg, Sara Reimann, Dave Alden, Wayne Koball, Josie Penberthy, Peggy Orman(absent), Hazel Almquist, Becky Popp.*

**Call to Order:** *Chris called the meeting to order.*

**Approval of the Treasury Report: P&L** *Dave made a motion, Sara second, M/C*

**Approval of Minutes from June 13th, 2022,** *Dave made a motion, Sara second, M/C*

**Approval of Agenda** *Dave made a motion, Sara second, M/C*

### **Old Business:**

**Social Media Update:** Sara updated. Over 8,000 people reached freedom 5 with paid ad. Only 1 negative about traffic.

**Open Air Thursday 2022 Season:** Going as planned. Enrichment program well attended. Would like to show case a Business.

**Sound System Update:** Wayne used it at our July 4<sup>th</sup> parade, and it worked wonderful. There are 4 speakers, most events wouldn't need them all.

**Webster 4<sup>th</sup> of July Parade:** Wayne drove our float/truck to Webster. Need to fix a couple items with sign that was used in parade. Will use sign for other events also.

### **New Business:**

**Golf Tournament:** Tournament is July 18<sup>th</sup>, who can help organize this event? This is our first event which makes money. Kris needs help with sponsors, we will offer a discount on chamber dues for next year of \$125, hole sponsorship will be \$100 each and we will give them the option of contributing \$100 for the camera systems in the park. We have 21 paying sponsors so far and adventures donated chicken.

**Freedom 5:** Just short of 350 attendees. Rochelle donated a lot of time, should we give her and her employee Chamber bucks? Grossed #3657. We will send a thank you to Rochelle and Val. Plus \$200 chamber bucks each. Dave made a motion to send. Evy 2<sup>nd</sup> motion. M/C.

**Future Freedom 5:** Registration continues to be an issue. Suggesting we offer \$20 registration up until a fixed date and a \$30 fee to anyone who misses the date. Wayne made a motion to have registration at \$25 in advance and \$35 if after date. Sara 2<sup>nd</sup> motion. M/C. \$10 for minis.

**4<sup>th</sup> of July Updates:** Attendance was very good considering the weather. Thank you, Greg and Sue, for the awesome job organizing. Wayne made a motion for \$200 to Harmonic Balance of performance with Siren Community Band. Dave 2<sup>nd</sup> motion. M/C

**Music in Park:** Going as planned.

**Next Board Meeting:** August 8<sup>th</sup> at 6pm at Park.

**Meeting Adjourn:** *Sara made a motion to adjourn the meeting, Josie seconded, M/C.*