



Siren Chamber of Commerce, Inc.

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Siren Chamber of Commerce Board Meeting Agenda

March 18th, 2024, at 9am

Future meeting days/times: Second Tuesday of the Month; 9:00AM, Village Hall

“The mission of the Siren Chamber of Commerce is to assist local businesses and our community to grow and prosper.”

PRESENT: Jenni Smith, Wayne Koball, Kim Bruss, Chris Sybers, Sara Reimann, Todd Cutler, Becky Popp, Josie Woodman, Kevin Shetler, Dan Milota(absent), guest Mike Swanson, Tammy Twedt-Close

Call to Order: *Meeting was called to order by Wayne 9:01am*

Approval of the Treasury Report: Motion made by Becky to accept as given, Josie 2nd M/C

Approval of Minutes from Feb 11th, 2025: *Sara made a motion to approve as read, Becky 2nd M/C*

Approval of Agenda: Humane Society Donation-Becky

Chris made a motion to accept. Sara 2nd motion. M/C

Old Business:

- 1. Social Media Update:** Sara will give an update including a website status update including a website update. 30 days 11629 views on Facebook, down slightly. Will post 360 video on St. Patty's Day parade.
- 2. Housing and talent Attraction Event:** Plans for this event are being finalized. Jeff Howe and Corey Bauer will be representing Siren area developers in a panel discussion with the purpose of determining what their clients are looking for in new housing options, and how municipalities can minimize roadblocks to housing development attractions. Things are finalized for the meeting on March 25th.

- 3. Showcase Siren Featuring Taste of Siren:** We currently have 18 vendors secured including 5 that Amanda Yourchuck contacted. Several other vendors are potentially interested in participating and are working on logistics. Updated Amanda contacted the first 11. May 22nd 5-8pm

New Business:

- 1. Chamber Bank Accounts:** Options on securing accounts against fraud. Tammy Twedt-Close from Bremer Bank will provide information. Will be Old National Bank by fall.
- 2. Website Migration:** Sara Reimann has provided a quote for the cost associated with migrating the visitsiren.com website to GoDaddy. Becky made a motion to approve to switch to GoDaddy.com with exception if higher cost revisiting it. Chris 2nd motion. M/C
- 3. Electric Sign:** Options and quotes provided for replacement of the deteriorating "Welcome to Siren" portion as well as replacing the entire sign. Will talk to person in Grantsburg. Will Talk to the person in Grantsburg and ask him to come to your next board meeting.
- 4. Humane Society Donation for Bark and Wine Fundraiser April 5th starts at 4:40pm:** Wayne made a motion to donate \$250 chamber bucks. Todd 2nd motion. M/C.

Meeting adjourned- Becky made a motion to adjourn at 10:00 am. Sara 2nd. M/C

Next meeting will be April 8th at 9am.

Josie Woodman, submitted.