



Siren Chamber of Commerce, Inc.

PO Box 57

Siren, WI 54872

715-349-8399

chamber@visitsiren.com

Siren Chamber of Commerce Board Meeting Agenda

Nov 14th, 2023, at 9am

Future meeting days/times: Second Tuesday of the Month; 9:00AM, Village Hall

“The mission of the Siren Chamber of Commerce is to assist local businesses and our community to grow and prosper.”

Call to Order: Wayne called to order 9:02am

Approval of the Treasury Report: Sara motioned, Kim 2nd

Approval of Minutes from Oct 10th, 2023: Sara motioned, Peggy 2nd

Approval of Agenda:

Old Business:

Showcase Siren Benefactors: Interfaith Caregivers of Burnett County earned over \$2,250.

Other non-profits have been notified of the opportunity to be a benefactor of the event in 2024- One response so far from non-profits, 100 WHC may have helpful list of non-profits.

Social Media Update: Sara will give an update including a website status update-Not much new to report.

Trunk or Treat: Close to 60lbs of candy & \$80 was donated to support the event and/or future events-Great turn out, lots of fun.

Light Up the Night Parade & Tree Lighting: Update on plans and efforts for the events-Place to line up needs to be verified (Jenni will follow up), tank is set up, Chris will set up tree.

New Business:

Winterfest: Date and activities such as Medallion Hunt, carriage rides, snacks & beverages, etc. The Rotary Club is unable to provide Bingo-Sat, Feb 17th-Wayne will do Medallion Hunt, Jenni will book carriage rides, look into other bingo providers.

Poster Creation Program: Canva is a design program that allows users to create posters quickly & easily, along with flyers, programs, cards, newsletters, presentations, videos, social media ads & more at \$119.99/per year. Wayne motioned to purchase program, Todd 2nd.

Float for the 4th of July Parade: Idea and budget discussion. No float, Sara looking into vehicle clings.

Quarterly Member Meetings: Is that something the Chamber wishes to pursue? Yes, Tues Jan 16th at 5pm Whiskey Joe's, Chamber will purchase pizza and drawing for \$25 Chamber Bucks.

Chamber Member Stickers: Should the Chamber provide stickers to businesses that are up to date with their Chamber Membership? Yes, Sara made a motion, Kim 2nd

Next Board Meeting: Dec 12th at 9am

Meeting Adjourn: Sara made a motion, Kim 2nd