



Siren Chamber of Commerce, Inc.

PO Box 57

Siren, WI 54872

715-349-8399

chamber@visitsiren.com

Siren Chamber of Commerce Board Meeting Agenda

NOVEMBER 11TH, 2024, at 9am

Future meeting days/times: Second Tuesday of the Month; 9:00AM, Village Hall

“The mission of the Siren Chamber of Commerce is to assist local businesses and our community to grow and prosper.”

PRESENT: Jenni Smith, Wayne Koball(absent), Kim Bruss, Chris Sybers, Sara Reimann, Todd Cutler, Becky Popp, Josie Woodman, Dave Alden, Kevin Shetler, Becky Strabel guest

Call to Order: Meeting was called to order by Chris 9:00am

Approval of the Treasury Report: Motion made by Dave to accept as given, Kim 2nd M/C

Approval of Minutes from Oct 8th, 2024: Dave made a motion to approve as read, Sara 2nd M/C

Approval of Agenda: Add Christmas to new business

Dave made a motion to approve, Sara 2nd M/C

Old Business:

- 1. Social Media Update:** Sara will give an update including a website status update. 3400 reached on the Thank you. 1100 reached so far on light up the Park advertising. Started a public calendar
- 2. Trunk or Treat:** Over 60 lbs. of candy was donated by American Family Insurance, Siren Bus garage, Anytime Fitness, Bremer Bank, Gary's Rude Café, Trader Bill's, and Dave Alden. The Chamber also received pencils from Polk-Burnett Electric, 3 large boxes of beef sticks from Block & Clever for the event. All items were distributed to the attendees. Over 500 children attended
- 3. Road Construction:** Updates and plans for future involvement. No updates yet.

New Business:

- 1. 2025 Events: Winterfest and medallion hunt details, Showcase Siren, & Harvestfest plans and dates discussion:** Dave made a motion to not do Winterfest and move medallion hunt to coordinate with our Christmas Light up the Park. Josie 2nd motion. M/C. Showcase Siren will be moved to May 22nd 5pm – 8pm. Harvestfest to Harvestfest Craft Fair.
- 2. Bremer Banking:** Options on securing accounts against fraud. Tabled until next month.
- 3. All member meeting:** Discussion on a possible upcoming all member meeting. January 14th member meeting. Possibly at Pheasant Inn. 5:30pm. Will send postcards and emails.
- 4. Light up the Park Christmas:** Christmas parade December 7th will run down main street. Possibly extended business hours for those businesses wanting to partake. Possibly play Christmas music during the day and at the event. Have hot chocolate. Santa downtown before parade and maybe after parade. Possibly face painting.

Meeting adjourned- Dave made a motion to adjourn. Sara 2nd. M/C

Next meeting Annual December 10th 9am at Village Hall

Josie Woodman, submitted.