



Siren Chamber of Commerce, Inc.

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**Siren Chamber of Commerce Board Meeting Agenda
Oct 8th, 2024, 9am at Village Hall**

Call to Order: Wayne called the meeting to order at 9am

Approval of the Treasury Report: Sara made a motion, Kim 2nd M/C

Approval of Minutes from Aug 13th, 2024: Sara made a motion, Becky 2nd M/C

Approval of Agenda: Becky made a motion to approve with the addition of a 2027 road construction discussion and Dan Milota introduction and potential Board member discussion, Sara 2nd M/C

Old Business:

Social Media Update: Sara will provide an update including a website status update. *Facebook and Staying Connected app receiving increased views.*

Annual All-Member Awards Dinner: Discussion about suggestions given by attendees regarding website and social media exposure, light/sign competition at the park, and a family oriented performance and/or activities prior to the St Dance. *Suggestion given to include a purpose and timeline (social hour, dinner, presentation, questions & comments) in the invitation/advertisement for the Awards Dinner along with more emphasis on winners of the Best of categories.*

Harvestfest: Despite the storms and rain it was fairly well attended with around 40 vendors and non-profits.

Showcase Siren Featuring Taste of Siren: Discussion on what went well and what can be improved for next year. *Consider changing date, decide on a specific "goal" for both Harvestfest and SSFTS. Discussion to continue at the next Board meeting.*

New Business:

Siren School District: Kevin Shetler would like to speak about the November Referendum. *Partial new roof and boilers needed.*

Trunk or Treat: Board Member(s) available to attend and hand out candy. *Wayne and Kevin will be present.*

Holiday Season: Discussion about plans for the upcoming months regarding lights, parade, etc. *Lighting of the Park Nov 30th, Parade held Dec 7th at 5pm with lighting of the tree on Main to follow, Business/Resident light competition will be held again.*

Siren Fire Dept: Chamber Bucks fund matching request for upcoming fundraiser. *Wayne motioned to donate \$250 Chamber Bucks to the fundraiser, Sara 2nd M/C.*

Road Construction: *Siren Chamber will gather information, be proactive, represent and support businesses before and during the process. Discussion to continue at the next Board meeting.*

Dan Milota: *Purchased Square One 16 months ago and would like to join the Chamber Board. Wayne motioned to add Dan to the Board as a replacement for Peggy Ormann until the 2025 Annual Meeting.*

Next Board Meeting: November 12th, 2024

Meeting Adjourn: Motion made by Becky, Sara 2nd M/C